

# Putting the Right Waste, in the Right Place



# A Focus on the Construction Sector

CIWM North East & Partners 25 November 2016

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# The Session today:



- The importance of 'Duty of Care' to all parties in the 'Waste Chain'
- Tackling Waste Crime and non compliance
- Opportunities in 'doing the right thing'
- The 'right Waste right Place' campaign to raise awareness of Duty of Care importance of construction sector











**Aims of the Campaign:** To raise awareness across waste producing business sectors of the importance of Duty of Care and compliance.

Timescale: April 2016 to March 2107 ...and beyond

## Why?

- Duty of Care awareness is key to reducing waste crime- Waste criminals need waste!
- Drives company compliance and a secure audit trail
- Provide a level playing field
- Business benefits









### **Waste Crime is not victimless**

- Flytipping: nearly 1 million incidents/yr
- £150 million cost to Local Authorities and rising
- Total cost of waste crime= £1 billion per annum?
- Nearly 1000 new illegal sites added to EA database every year
- Abandoned sites and fires, impact on communities









# **Tackling Waste Crime:**

 Tacking waste crime is a priority issue for Government and legitimate industry.



- Resources are being provided to the Environment Agency to crack down on waste criminals.
- Government Waste Crime Action Plan: New enforcement measures introduced – more on the way.
- Revised Defra Duty of Care Code of practice.
- Industry committed to playing its part : 'right Waste, right Place' campaign





# **Campaign Products**

- **Dedicated website**: Downloadable content, interactive, videos/animation, guidance, links to third parties www.rightwasterightplace.com
- Best Practice Guidance: 'Simple guides', case studies, waste 'need to know' cards, FAQs, leaflets, infographics and posters: easy to read, downloadable.
- Events: workshops, experience exchanges, best practice
- Market research: Gauge awareness of Duty of Care.
- Press Office: drive interest in the campaign.
- Active Engagement: Ambassador Programme.



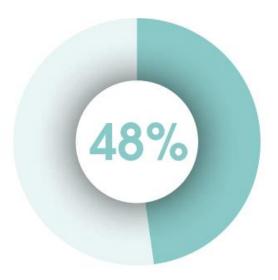
# **RWRP Campaign Survey**



Survey of 1000 SME's in construction, agriculture and retail sectors:



97% of SME businesses think they are complying with obligations under waste 'Duty of Care' law.



Yet 48% of SME businesses don't know where all their waste goes when it leaves their site, a key Duty of Care requirement.





# **RWRP Campaign Survey**

- More than a third were unsure whether they completed Waste Transfer Notes (WTN)
- Only half of construction businesses stored WTNs for the required two years
- A quarter of construction businesses did not always separate/segregate their waste

### **CONSTRUCTION AND DEMOLITION WASTE GUIDE**

A SIMPLE GUIDE TO DUTY OF CARE
This guide will help you with your duty of care for your construction waste



#### COMMON CONSTRUCTION WASTE



#### CONSTRUCTION WASTE

eg plasterboard, wood, rubble and soils







HAZARDOUS WASTE beterie, scil, ob, some lightbolla etc Hazardous waste must be kept separate from non-hazardous waste



You should not be burning any waste on a construction site without permission from the Environment Agency/ regulator

# WHO DOES DUTY OF CARE APPLY TO? It applies to everyone who produces or manages waste.









Waste Manager







#### HOW DO I STORE IT BEFORE COLLECTION?







WHAT MUST I KNOW: ABOUT WHAT HAPPENS WITH MY WASTE?





# **Active Engagement**

The campaign is managed by the Environmental Services Association and CIWM and supported by the Environment Agency, Defra and ESAET.







Strong 'buy in' from a number of waste producing and waste managing business companies and sectors – Ambassador Programme





## **Ambassador Programme**

Formalises engagement between the campaign and associated third parties.

#### **Ambassadors commit to:**

- Providing evidence that the organisation embraces the principles of 'right Waste, right Place', and has an internal programme and policy on waste management.
- Promoting best practice with regard to waste management.
- Actively engage with RWRP to promote the campaign.











































**Transforming waste**<sup>™</sup>



...and expanding...





# **Next Steps**



- Sector focus: Guidance, Case studies, seminars and training events
- Expand the Ambassador Programme
   Contact info@rightwasterightplace.com



- **Engagement** with devolved government to further expand the campaign
- Continue until at least March 2017....







# **In Summary**

- Tacking waste crime is a priority
- Awareness of Duty of Care across the whole waste chain is key to encourage behaviour change
- Collaboration is key Ambassador Programme and Supply Chain
- Focus on the construction sector as a key sector
- 'Right Waste, Right Place' providing support and guidance for duty of care





# Thank you!

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**Alan Holmes**